



Sam Sultan
Graphic Designer
Los Angeles, CA

571.282.5033
samsultandesign@gmail.com
www.samsultandesign.com

Summary:

Career-driven graphic designer with exceptional skills in multimedia, marketing, user experience, and print design. Highly adept with various adobe creative suite programs, such as InDesign, Photoshop, and illustrator. Extensive experience in branding development ranging from thought process to execution.

Experience:

Sommation

West Chester, PA

- Created visually appealing ads for publications such as Sideline Magazine, the Official 2023 NFL Pro Bowl Games Commemorative Souvenir Game Program, and the Official 2022-23 Los Angeles Lakers Souvenir Yearbook.
- Developed and designed graphical assets for high-profile events such as Art Basel, Sundance, and the Dead for a Dollar Premiere.
- Demonstrated leadership skills by guiding the creative team to complete projects under the direction of the art director, including conceptualizing campaigns, assisting in photoshoots, and preparing and packaging deliverables in both digital and print formats.
- Collaborated with various departments to successfully deliver projects and help the company meet its goals.

Production Designer

September 2022 – November 2023

The Madison Melle Agency

El-Segundo, California

- Demonstrated strong project management skills by successfully conceptualizing, planning, and delivering projects to clients on time.
- Contributed to the professional development of coworkers by providing mentorship and guidance.
- Led cross-functional teams, including working closely with the CEO, to deliver successful projects.
- Built strong relationships with high-end clients such as the William Vale, Mint House, the Hartling Group, and Campos Polanco.

Senior Graphic Designer

June 2022 – August 2022

ArtCenter College of Design

Pasadena, California

- Assisted faculty with class presentations and provided timely feedback to students.
- Mentored 12 students in graphic design, helping to reinforce class skills and foster a positive learning environment.

Teacher's Assistant

January 2022 – April 2022

Roma Leaf

Studio City, California

- Oversaw all aspects of design projects, including design elements, branding, and social media content.
- Led the rebranding of Roma Leaf, including designing a new logo and specifying usage guidelines for future graphics.
- Worked closely with clients and team members to develop design concepts and meet project deadlines.
- Coordinated design projects from start to finish.

Graphic Designer

May 2021 – December 2021

lkon Media Agency

Calabasas, California

- Developed visual content for the agency's clients through collaboration with the creative team.
- Designed graphic assets, including mood boards, logo designs, social media content, and print/graphic packages for CannaPaid, Budtender Awards, and Wyndham Grand Belize.
- Collaborated with the creative team to design and produce computer-generated artwork for promotional materials.

Graphic Design Assistant

May 2019 – May 2020

Education:

ArtCenter College of Design

Master of Fine Arts, Graphic Design
Pasadena, California. April 2022.

Woodbury University

Bachelor of Fine Arts, Graphic Design. Cum Laude.
Burbank, California. May 2020.

Skills:

Awards & Recognition:

Dean's List Honors
Woodbury University. 2016–2020.

American Package Design Award.
Graphic Design USA. 2019.

Software & Tools:

Photoshop, Illustrator, InDesign, Adobe XD, After Effects, Premiere Pro, Sketch, Figma, Final Cut Pro, Microsoft Office, Keynote.

Design & Presentation:

Moodboard, Branding analysis, Print Production Research, Photography, Wire-Framing, Presentation Design.