



Sam Sultan

Graphic Designer
Los Angeles, CA

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Summary:

Career-driven graphic designer with exceptional skills in multimedia, marketing, user experience, and print design. Highly adept with various adobe creative suite programs, such as InDesign, Photoshop, and illustrator. Extensive experience in branding development ranging from thought process to execution.

Experience:

Freelance Graphic Designer

May 2020 – Current

- Create and design various materials for digital and print production that convey accurate messaging for the project.
- Developed branding for clients which include logo, colors, fonts, images, and templates for wide arrange of applications
- Ensure projects are completed in a timely manner with a quality product
- Establish creative direction and manage multiple projects within design specifications and budget restrictions

Self-Employed

Los Angeles, CA

Production Designer

September 2022 – November 2023

- Created visually appealing ads for publications such as Sideline Magazine, the Official Super Bowl LVII Stadium Program, and the Official 2022-23 Los Angeles Lakers Souvenir Yearbook.
- Developed and designed graphical assets for high-profile events such as Art Basel, Sundance, & the Dead for a Dollar Premiere.
- Demonstrated leadership skills by guiding the creative team to complete projects under the direction of the Art Director, including conceptualizing campaigns, assisting in photoshoots, preparing and packaging deliverables in digital & print formats.
- Collaborated with various departments to successfully deliver projects and help the company meet its goals.

Sommsation

West Chester, PA

Senior Graphic Designer

June 2022 – August 2022

- Demonstrated strong project management skills by successfully conceptualizing, planning, & delivering projects on time.
- Contributed to the professional development of coworkers by providing mentorship and guidance.
- Led cross-functional teams, including working closely with the CEO, to deliver successful projects.
- Built strong relationships with high-end clients such as the William Vale, Mint House, the Hartling Group, and Campos Polanco.

The Madison Melle Agency

El-Segundo, CA

Teacher's Assistant

January 2022 – April 2022

- Assisted faculty with class presentations and provided timely feedback to students.
- Mentored 12 students in graphic design, helping to reinforce class skills and foster a positive learning environment.

ArtCenter College of Design

Pasadena, CA

Graphic Designer

May 2021 – December 2021

- Oversaw all aspects of design projects, including design elements, branding, and social media content.
- Led the rebranding of Roma Leaf, including designing a new logo and specifying usage guidelines for future graphics.
- Worked closely with clients and team members to develop design concepts and meet project deadlines.
- Coordinated design projects from start to finish.

Roma Leaf

Studio City, CA

Graphic Design Assistant

May 2019 – May 2020

- Developed visual content for the agency's clients through collaboration with the creative team.
- Designed graphic assets, including mood boards, logo designs, social media content, and print/graphic packages for CannaPaid, Budtender Awards, and Wyndham Grand Belize.
- Collaborated with the creative team to design and produce computer-generated artwork for promotional materials.

Ikon Media Agency

Calabasas, CA

Education:

Master of Fine Arts, Graphic Design

April 2022

Art Center College of Design

Pasadena, CA

Bachelor of Fine Arts, Graphic Design

May 2020

Cum Laude

Woodbury University

Burbank, CA

Skills:

Software:

Photoshop, Illustrator, InDesign, Adobe XD, After Effects, Premiere Pro, Sketch, Figma, Final Cut Pro, Microsoft Office, Keynote.

Design Skills:

Moodboard, Branding analysis, Print Production Research, Photography, Wire-Framing, Presentation Design.

Awards:

American Package Design Award

Graphic Design USA — 2019

Dean's List

Woodbury University — 2016–2020